

STATION WBRC

**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**



Fourth Quarter 2010

October 2, 2010 - December 25, 2010

Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand alone half-hour program)

Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand alone half-hour program)

Children's Programming

Jack Hanna's Animal Adventure	9-930am
Into the Wild	930-10am
Wild About Animals	10-1030am
Animal Atlas	11-1130am
Animal Atlas Classics	1130-12noon
Awesome Adventures	12-1230pm
Mystery Hunters	1230-1pm

NOTE: We do not run any paid commercials or station promos in these time periods.

We air only Public Service Announcements (PSA) during these time periods.


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10/02/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

Commercial limits: 12 minutes per clock hour M-F, 10.5 minutes per clock hour Sat.-Sun. I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

Date: 1/3/11Title: 
Dave Duncan, General Sales Manager


STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

10/09/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager


STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

10/16/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager


STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
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10/23/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

10/30/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: *Dave Duncan*
Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

11/06/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 11/3/11Title: 
Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

11/13/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

11/20/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Mystery Hunters						4:00	

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Date: 1/3/11Title: 

Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
CHILDREN'S TELEVISION COMMERCIALIZATION LIMITS (AGES 12 AND UNDER)**

11/27/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
1030-11A	Sat	Mystery Hunters						4:00	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Jack Hanna's Animal Adv						4:00	

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Date: 1/3/11

Title: *Dave Dungan*
Dave Dungan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
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12/04/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
1030-11A	Sat	Mystery Hunters						4:00	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Jack Hanna's Animal Adv						4:00	

Commercial limits: 12 minutes per clock hour M-F, 10.5 minutes per clock hour Sat.-Sun. I hereby certify that the foregoing certification of compliance with the children's television commercialization limits is true and correct to the best of my knowledge and belief.

Date: 1/3/11Title: 
Dave Dungan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
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12/11/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
1030-11A	Sat	Mystery Hunters						4:00	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
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1230-1PM	Sat	Jack Hanna's Animal Adv						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager

STATION WBRC**CERTIFICATION OF COMPLIANCE -- TOTAL LOCAL COMMERCIAL MATTER
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12/18/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
1030-11A	Sat	Mystery Hunters						4:00	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Jack Hanna's Animal Adv						4:00	

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Date: 1/3/11Title: 
Dave Duncan, General Sales Manager

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12/25/10



TIME	DAYS	PROGRAM	MON	TUE	WED	THUR	FRI	SAT	SUN
9-9:30A	Sat	Jack Hanna's Animal Adv						4:00	
9:30-10A	Sat	Into The Wild						5:00	
10-10:30A	Sat	Wild About Animals						4:50	
1030-11A	Sat	Mystery Hunters						4:00	
11-1130A	Sat	Animal Atlas						5:00	
1130A-12Noon	Sat	Animal Atlas Classics						5:00	
12N-1230PM	Sat	Awsome Adventures #1						4:50	
1230-1PM	Sat	Jack Hanna's Animal Adv						4:00	

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